



Total Rewards Conference Corporate Sponsorship Packages

Total Rewards Association of South Florida, formerly known as The South Florida Compensation & Benefits Association was formed in 1987 by professionals from local companies interested in fostering education and exchange of information among compensation and benefits practitioners and policy makers.

Today, 30 years later, TRASF continues to be the premier organization in South Florida in the field of total rewards. The association is a member of WorldatWork Local Network (LN) and offers professional development programming and social events to keep the HR and the business communities engaged in the 3 pillars of Total Rewards: compensation, benefits, and wellness thus linking to Talent Management. You can learn more about WorldatWork at www.worldatwork.org.

Thousands of members and supporters, at all levels, from the South Florida areas of Miami-Dade, Broward, and Palm Beach represent over **100 organizations including financial services, food service, healthcare, high tech, hospitality, insurance, manufacturing, non-profit, retail, utilities, public and government agencies amongst others.**

So, what's the hype?

The 1st Total Rewards Conference is coming to South Florida on October 18, 2018. This historical event is being held at the Florida International University Kovens Conference Center in North Miami, FL from 8:00am to 7:00pm. Programming starts at 9:00am and CONNECT social at 5pm. We're inviting the HR and business community to support this effort to gain recognition on the national stage of conferences.

AND, it's TRASF 30th birthday. So, come celebrate with us while learning and networking with a refreshing group of HR and business professionals who value and support Total Rewards and Talent Management.

Corporate Platinum Package

\$2,500

Recognition and Visibility

- Recognition on dedicated conference website with link to company site.
- Your corporate sponsorship support acknowledgement at the Total Rewards Conference 2018.
- Exposure to Human Resources and Business Professional who are engaged in Total Rewards activities.
- All meals and social event with open bar and hors d'oeuvres.
- Inclusion of your company's logo in pre-event promotional items, email blasts.
- Company display in the breakout room signage.
- Your company featured in quarterly event marketing for 2019.
- 150 words of recognition in our "Thank you" from our sponsor's message.
- Exposure to breakout Total Rewards sessions.
- Logo placement in the sponsor section of TRASF website for 2018.

Additional Benefits

- 10 complimentary admissions tickets to the Annual Conference and 2018 TRASF membership.
- 5 complimentary registrations to any of the 2019 quarterly meetings.
- 2018 Quarterly recognition on TRASF's social media site, Facebook, and LinkedIn feeds.
- Full page company ad in the conference program.



Total Rewards Conference Corporate Sponsorship Packages

Corporate Gold Sponsor

\$1,500

Recognition and Visibility

- Recognition on dedicated conference website with link to company site.
- Your corporate sponsorship support acknowledgement at the Total Rewards Conference 2018.
- Exposure to Human Resources and Business Professional who are involved in Total Rewards activities.
- All meals and social event with open bar and hors d'oeuvres.
- Inclusion of your company's logo in pre-event promotional items, email blasts.
- Company display in the breakout room signage.
- Your company featured in quarterly event marketing for 2019.
- Half page advertisement in Conference Program.
- 50 words of recognition in our "Thank you" from our sponsor's message.

Additional Benefits

- 5 complimentary admission tickets to the Annual Conference and 2018 TRASF membership.
- 3 complimentary registrations to any of the 2019 quarterly meetings.

Corporate Silver Package

\$1,000

Recognition and Visibility

- Recognition on dedicated conference website with link to company site.
- Your corporate sponsorship support acknowledgement at the Total Rewards Conference 2018".
- Exposure to Human Resources and Business Professional who are involved in Total Rewards activities.
- All meals and social event with open bar and hors d'oeuvres.
- Inclusion of your company's logo in pre-event promotional items, email blasts.

Additional Benefits

- 3 complimentary admission tickets to the Annual Conference and 2018 TRASF membership.
- 2 complimentary registrations to any of the 2019 quarterly meetings.

Corporate Bronze Sponsor

\$700

Recognition and Visibility

- Recognition on dedicated conference website with link to company site.
- Your corporate sponsorship support acknowledgement at the Total Rewards Conference 2018".
- Exposure to Human Resources and Business Professional who are involved in Total Rewards activities.
- All meals and social event with open bar and hors d'oeuvres.
- 2 complimentary admission to the Annual Conference and 2018 TRASF membership.
- 1 complimentary registration to any of the 2019 quarterly meetings.

Make check payable to Total Rewards Association of South Florida or contact Angel Perez for a link to pay by corporate or personal card.